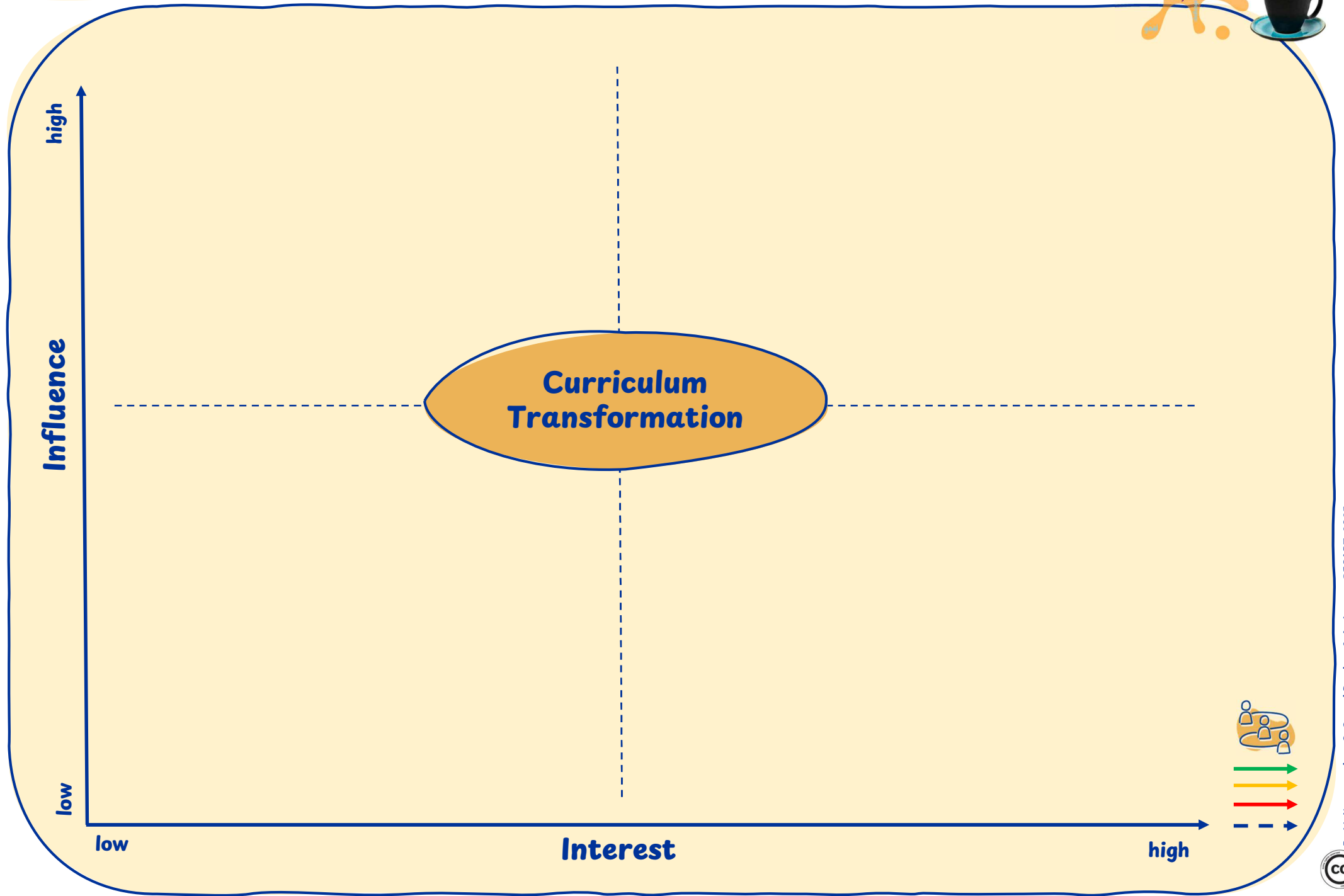


LAIT: Influence & Interest Matrix of Stakeholders



LAIT: Internal Stakeholder's Engagement & Comm.



Here identify ≥ 3 key internal in the curriculum transformation process, and complete the stakeholder engagement plan below for the stakeholder selected.



Internal Stakeholder 1	Influence level	Interest level	Desired stakeholder outcome	Communication, Key Messages				Risks	Resources	Metrics & Evaluation
				Channels	Frequency	Information	Type			
	Very high	Leading								
	High	Supporting								
	Medium	Neutral								
	Low	Resistant								
	Very low	Unaware								

Internal Stakeholder 2	Influence level	Interest level	Desired stakeholder outcome	Communication, Key Messages				Risks	Resources	Metrics & Evaluation
				Channels	Frequency	Information	Type			
	Very high	Leading								
	High	Supporting								
	Medium	Neutral								
	Low	Resistant								
	Very low	Unaware								

Internal Stakeholder 3	Influence level	Interest level	Desired stakeholder outcome	Communication, Key Messages				Risks	Resources	Metrics & Evaluation
				Channels	Frequency	Information	Type			
	Very high	Leading								
	High	Supporting								
	Medium	Neutral								
	Low	Resistant								
	Very low	Unaware								

Digital channels – social media, email, website, blogs, messaging apps, WhatsApp

Interpersonal channels – face-to-face/virtual meetings, conferences, video-conferencing, networking events

Oral meeting channels

Other channels – launch or webinar

Traditional channels – print media, brochures, broadcast, direct mail

Events – public relations, media or press releases, partnerships

LAIT: External Stakeholder's Engagement & Comm.



Here identify ≥ 3 key external in the curriculum transformation process, and complete the stakeholder engagement plan below for the stakeholder selected.



External Stakeholder 1	Influence level	Interest level	Desired stakeholder outcome	Communication, Key Messages				Risks	Resources	Metrics & Evaluation
				Channels	Frequency	Information	Type			
	Very high	Leading								
	High	Supporting								
	Medium	Neutral								
	Low	Resistant								
	Very low	Unaware								

External Stakeholder 2	Influence level	Interest level	Desired stakeholder outcome	Communication, Key Messages				Risks	Resources	Metrics & Evaluation
				Channels	Frequency	Information	Type			
	Very high	Leading								
	High	Supporting								
	Medium	Neutral								
	Low	Resistant								
	Very low	Unaware								

External Stakeholder 3	Influence level	Interest level	Desired stakeholder outcome	Communication, Key Messages				Risks	Resources	Metrics & Evaluation
				Channels	Frequency	Information	Type			
	Very high	Leading								
	High	Supporting								
	Medium	Neutral								
	Low	Resistant								
	Very low	Unaware								

Digital channels – social media, email, website, blogs, messaging apps, WhatsApp

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